



INVESTMENT COMPACT FOR SOUTH EAST EUROPE



REPUBLIC OF BULGARIA
MINISTRY OF ECONOMY AND ENERGY

**Investment Committee for South East Europe
Working Group on Investment Promotion:**

**“How to implement FDI-SME linkage programmes
in South East European countries”**

AGENDA

18 June 2007

LOCATION:

Ramada Plaza Antwerp
Formerly known as the Corinthia Antwerp Hotel
Desguinlei 94, 2018 Antwerp
Belgium
Room : Chambertin I

**Investment Committee For South East Europe
Working Group on Investment Promotion
18 June 2007
Antwerp, Belgium**

MONDAY 18 JUNE 2007

**09:00
-17:45**

1ST MEETING OF THE WORKING GROUP ON INVESTMENT PROMOTION

**08:30-
09:00** **REGISTRATION/WELCOME COFFEE**

**09:00-
09:30** **OPENING SESSION**

Welcome and Introduction by:

Mr. Luc Van Looveren, Head of Euro Info Center, Voka - Chamber of Commerce Antwerp – Waasland Flanders

Mrs. Elena Pishtovkoleva, Director, Investment Policy Directorate, Bulgaria
Chair of the Working Group on Investment Promotion

Mr. Anthony O'Sullivan, Head of Programme, OECD Investment Compact

**09:30-
11:00**

SESSION I: OVERVIEW OF THE FDI-SME LINKAGE PROGRAMMES

Chairs of Session I: Bulgaria and OECD

OECD presentation on the role of the Working Group on Investment Promotion and introduction to FDI-SME linkage programme:

- Definition
- Focus and rationale

Panel discussion on:

Benefits of linkage programmes illustrated by examples from OECD countries

Panellists:

Mr. Vit Svajcr, Head of Sourcing Section, Czech Invest

Mr. Barry Condron, Director, Strategy Partners Ireland

Ms. Mariarosa Lunati, Economist, OECD Centre for Entrepreneurship, SMEs and Local Development

**11:00-
11:30**

Coffee Break

**11:00-
13:00**

**SESSION II: REVIEW OF DRAFT CONCEPT PAPER ON “HOW TO IMPLEMENT”
AN FDI-SME LINKAGE PROGRAMME**

Chairs of Session II: Bulgaria and OECD

**OECD presentation of how to implement an FDI-SME linkage
programme:**

- Process and Approach
- Key Success Factors

**SEE Investment Promotion Agencies (IPAs) inventory existing
initiatives to support SMEs competitiveness and linkages with FDI**

Panel discussion:

SEE Investment Promotion Agencies

Mr. Vit Svajcr, Head of Sourcing Section, Czech Invest

Mr. Barry Condron, Director, Strategy Partners Ireland

**13:00-
14:30**

LUNCH: HUGO’S RESTAURANT (HOTEL RAMADA PLAZA)

**14:30-
16:00**

**SESSION III: OPPORTUNITIES TO PUT THE FDI-SME LINKAGE PROGRAMME
INTO ACTION**

Chair of Session III: OECD

**OECD presents an overview of the project “Strengthening Sector
Specific Sources of Competitiveness” financed by the European
Commission:**

- Objectives, approach and timeline

Panel discussion:

SEE Investment Promotion Agencies

Mr. Vit Svajcr, Head of Sourcing Section Czech Invest

Mr. Barry Condron, Director Strategy Partners Ireland

**16:00-
16:30**

COFFEE BREAK

**16:30-
17:45**

SESSION IV: PLANNING 2007-2008

Chairs of Session IV: Bulgaria and OECD

OECD and SEE Investment Promotion Agencies define the agenda for the Working Group on Investment Promotion in 2007-2008:

- Timeline and milestones to implement the working agenda
- Next Steps

Conclusions and end of meeting*

*The Ministry of Flanders has organised a visit at 19:00 to the exhibition "Wondrous animals on paper in Plantin's day", Museum Plantin-Moretus/Prentenkabinet.